

FEBRUARY 6, 2019  
FCTA Board Meeting  
Item IV  
Litter Abatement Program Update

**MIKE LEONARDO**  
Executive Director

**MEMORANDUM**

**TO:** Fresno County Transportation Authority  
**FROM:** Mike Leonardo, Executive Director  
**DATE:** February 6, 2019  
**SUBJECT:** Measure C Litter Abatement Program Update

**RECOMMENDATION:** Informational Item

**DISCUSSION:** At the April 18, 2018 meeting, the FCTA Board adopted Expenditure Plan Amendment # 5 which established the two-year pilot Measure C Litter Abatement Program (LAP) as a subprogram of the Regional Transportation Program. This amendment provided up to \$125,000 per year in Measure C matching funds to be utilized in conjunction with Caltrans and participating agency funds to enhance litter abatement activities along State Highways in Fresno County.

Caltrans agreed to provide up to \$250,000 per year for two years to increase litter abatement if local agencies, including Measure C, would provide a matching \$250,000 per year. The LAP would provide half of this match and requires any participating agency to provide the second half. The table below summarizes the overall program:

	Year 1	Year 2	Total
Regional Transportation LAP	\$125,000	\$125,000	\$250,000
Local Agency Match	\$125,000	\$125,000	\$250,000
Caltrans	\$250,000	\$250,000	\$500,000
<b>Total Litter Program</b>	<b>\$500,000</b>	<b>\$500,000</b>	<b>\$1,000,000</b>

Funding Amendment #5 through the Regional Transportation Program was justified based upon the fact that the Original Measure C and the Measure C Extension provided considerable funding

to build new State highway facilities in Fresno County, without providing any additional funding for Caltrans to maintain those facilities. Caltrans receives an annual budget for litter abatement and other maintenance activities, however this budget has not increased proportionately to the amount of new state highway lane miles built with Measure C funding.

FCTA and FCOG staff met with Caltrans to ensure the overall funding available for this program is coordinated in order to maximize overall utilization. Caltrans agreed that FCTA should take the lead in distribution of the entire amount available; however, they did request that priority be given to the State Routes that have the worst litter problem; namely SR99, SR180, SR41, and SR168 within the urbanized areas. Caltrans indicated that they did not believe Huron's proposal which consisted of enhanced street sweeping was consistent with the intended goals of their program. They also indicated they might have the ability to enhance Huron's street sweeping activities without utilizing LAP funding.

In December of 2018, FCTA issued a Request for Letters of Intent to all Measure C eligible agencies for the first year of LAP funding. FCTA received Letters of Intent from Fowler (\$42,000), Fresno (\$350,000/\$400,000), and Huron (\$50,000). Using the higher amount requested by Fresno, the sum total of these requests was \$492,000.

The overall LAP funding available is sufficient to cover agency requests; therefore, staff intends to move forward with requests for formal funding applications from these agencies. In order to evaluate the effectiveness of this pilot program, the applications must contain the following criteria:

1. The agency's detailed description of the proposed Litter Abatement Program including the specific State highways within the agency's jurisdiction where LAP activities will be utilized.
2. Overall funding requested including proposed Caltrans funds, Measure C Litter Abatement Funds, and Local Matching funds. The local commitment shall include funding source and description, and should identify whether the local match will be actual funding, in-lieu services, or both.
3. Performance measure program to evaluate the effectiveness of the enhanced litter abatement activities.
4. Status of coordination efforts with Caltrans to integrate LAP with existing Caltrans roadside maintenance activities.
5. Implementation schedule.

Staff will then bring funding recommendations and potentially funding agreements to the FCTA Board at their April 17 2019 Board meeting.